# Independent Store of the Year – Application

This award seeks to recognise outstanding a single location owned by an independent or small operator through the winner and more sites on the shortlist of applicants.

**Mandatory requirements**

* The Store must have been opened for at least 6 months or have reached 40% occupancy rate.
* Members who have less than 5 facilities can enter this Award.

**Submission requirement**

5 - 10 images or a 1-3 minute video of the site, plus fill out this application form.

**Basic Information**

1. Are you a SSAA Member (required)? Please enter your membership number.
2. Contact Person Name
3. Contact Person Email address
4. Contact Person Phone Number

**About Your Brand**

1. Company Name
2. Total Number of Sites in Company across all markets
3. Brief Description of your Brand

**About the Site that you submit for the Site of the Year Award**

Questions below will be about The Flagship Store that you wish to present to the judges.

1. Flagship Store Name
2. Flagship Store Address in English
3. Site Floor Size
4. How long has this Store been operating?
* 1 - 5 years
* 5 - 10 years
* More than 10 years
* Other…
1. Facilities that the Store provide:
* Concierge services
* Lockers or double-stacked storage units
* Small units (less than 20 square feet)
* Medium sized units (between 21-40 square feet)
* Large sized units (between 41-60 square feet)
* Extra-Large/ jumbo sized units (more than 61 square feet)
* Climate control
* Wine Storage
* Bike Storage
* High value items/ safety deposit boxes
* Free Parking
* 24/7 Access
* 24/7 Help Desk
* Co-working space
* Other…
1. About Your Site (Please list all the major features, best/ rare/ unique services, or things that you have established for this site) (Around 300 - 500 words)

**Business Performance**

Please note the below information will only be disclosed to judges who will be bound by a signed NDA.

1. What metrics (i.e. performance numbers) confirm this sites outstanding characteristics (i.e. occupancy, profitability, customer satisfaction ratings)?
2. Revenue in the past 12 months (for the submitted Store).
3. Average Rental Price per unit area
4. Net Lettable Area
5. Delinquency Management Example
6. General Business Performance

**Location & Build-out**

1. Describe your Buildout Design, you may list the innovations in construction or designs.
2. You may upload your designs

**Appearance & Facilities**

1. Please upload 5-10 photos or a 1-3 minute video to show your Flagship Store (this will be shown during the Awards Ceremony)
2. Are toilets available for customers?
* Yes
* No
1. Packing Materials/ Stationary provided?
* Yes
* No
1. Trolley provided?
* Yes
* No
1. Steps/ Ladder provided?
* Yes
* No

**Security**

Security features provided

* Access Card
* Traditional Lock and Key
* Phone App that links to an Access System
* Facial Recognition
* Biometric Authentication
* Other…

Thank you very much for your submission. If you wish to upload more files, please contact heilylai@selfstorageasia.org and will send you an extra link for uploading.